

Jennifer Phelps

GRAPHIC DESIGNER



469-363-5392



jenniferhillardphelps@gmail.com



linkedin.com/in/jennifer-phelps

PROFILE

A passionate designer who finds inspiration wherever she goes. Excellent skills and creative problem solving through design. Extensive experience in print production, print bidding and all elements of customer and client relations.

WORK EXPERIENCE

2006 - present

Freelancer
Multiple clients

- Design and branding for clients such as Cornerstone Credit Union League, Texans Credit Union, Kearley & Co., AMN Healthcare Services, ISASS, IAVM

Recent projects include:

- The redesign and complete layout for Cornerstone League's 40 page quarterly magazine, *Perspectives*
- A design overview for Cornerstone League to ensure consistent and elevated visuals for all events in 2022
- Redesign and layout of Texans Credit Union's quarterly newsletter, *Currents*
- Completed front end web site designs in Sketch from provided wireframes to client approved files ready to provide to back end developers

2019 - present

Illustrator
Mascot Publishing

- Conceptualizing and creating storyboards. Bringing illustrations from black and white storyboards to full color digital illustrations for children's books including *Maddie Makes Moves* and *Mickey on the Farm*
- Consistently seeing projects through to completion and revising to meet authors' approval

2003 - 2006

Graphic Designer
Credit Union Resources, Inc.

- Designed printed marketing materials for numerous Texas credit unions including email marketing, annual reports, monthly newsletters, brochures, posters, direct mail postcards and calendars
- Designed and oversaw printing of programs and signage for the Credit Union Marketing Conference
- Brainstormed and proposed concept: *The Supermarket* used for the agency's digital printing component

OBJECTIVES

Seeking a full-time position as a graphic designer

Open to in-house or remote opportunities

STRENGTHS

- Proficiency in MacOS, with expertise in Adobe Illustrator, Adobe Photoshop, InDesign, Sketch and Procreate.
- 20+ years of experience including logo design, dynamic layouts and informational graphics.
- Impeccable attention to detail and organization, whether implementing existing designs or constructing new guidelines
- Strong time management skills; including handling multiple projects simultaneously; meeting tight deadlines; and reacting quickly and smoothly to changes

EDUCATION

1996-2000 Bachelor of Arts
University of Texas at Dallas